

# British Exporters Association Seminar

## Export Challenges in Uncertain Times

Tuesday 20 January 2009



- 14:00 - 14:30 Registration and refreshments
- 14:30 - 14:40 **Welcome and introductions**  
*BExA and RBS*
- 14:40 - 15:00 **The credit crunch one year on**  
*Gaurav Ganguly, Chief Economist, Atradius*
- 15:00 - 15:20 **How ECGD can help your exports in these difficult times**  
*John Snowdon, Head of Business Division 2, ECGD*
- 15:20 - 15:40 **Financing the export supply chain**  
*John Bugeja, Head of Trade UK/Ireland, RBS*
- 15:40 - 16:00 **An exporter's response to the credit crunch**  
*Alan Rides, Director, Alperton Limited*
- 16:00 - 16:20 Question & answer panel discussion
- 16:20 - 16:50 Refreshments and networking break
- 16:50 - 17:50 **Panel discussion hosted by Mary Nightingale:  
Doing business with India - challenges and opportunities for UK exporters**  
***Panellists include:***
- *Shakeel Mughal, High Growth Markets Specialist, Pera/UKTI*
  - *Nick Grandage, Partner, Denton Wilde Sapte*
  - *Rohit Sawhney, Global Transaction Services Head, India, RBS*
  - *Bobby Ahluwalia, Director, Inbrit Logistics*
  - *Philip Bouverat, Director of Major Accounts, JCB*
- 17:50 - 18:00 Conclusions and vote of thanks by BExA and RBS
- 18:00 – 20:00 Canapés and drinks reception with short address by an Economic and Business Minister.